



MILESTONE ACADEMY • NEW ORLEANS

2016-2017

EXTERNAL MEDIA KIT

WWW.MILESTONEACADEMY.NET



Company Backgrounder

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Milestone Academy Charter School

Milestone Academy originally opened its doors in 2003 under the merger of SABIS® School of New Orleans and Milestone Academy of Learning Experiences and Skills under the name Milestone SABIS® Academy of New Orleans. Its enrollment served 343 students in Kindergarten through Grade 7. In August of 2014, the school was renamed Milestone Academy, serving students in Kindergarten through Grade 8.

Milestone is a tuition-free, college-preparatory school that provides students with a well-rounded education, teaches logical reasoning and critical thinking, prepares students to sustain intellectual efforts of long periods of time, and creates a love for life-long learning.

Our Mission and Vision

Mission: The mission of Milestone Academy of New Orleans is to provide our students with a rigorous educational foundation that will prepare them to excel academically and become lifelong learners for a global society.

Vision: Milestone Academy of New Orleans will be a center of academic excellence that will transform and enrich the lives of its students, faculty, and community.



MILESTONE ACADEMY

OUR SCHOOL

2003
YEAR OPENED

K-8
GRADES SERVED

16
EXTRACURRICULAR
ACTIVITIES

**EDUCATION
IS OUR MISSION.
TEACHING
IS OUR PASSION.**



Milestone's calendar has 180 days, with at least seven periods of instruction daily. Each period is dedicated to students' academic, social, and emotional needs. Our curriculum is fully aligned with Louisiana's Comprehensive Curriculum and its grade level expectations. Further, the Milestone curriculum models the national Common Core State Standards. Subjects include: Math, English Language Arts, Science, Social Studies, Physical Education, Music, and Art.

A typical day at Milestone is dedicated to sparking scholars' curiosity and igniting their imaginations to develop a love of learning.



Milestone features:

- World-class academic operational standards
- High behavioral and academic expectations for all students
- A safe and orderly school environment
- An emphasis on civic, moral, and ethical values



LEADERSHIP BIOGRAPHIES



Lakeisha Robichaux, Interim CEO

As a true pioneer in strengthening corporate models, promoting educational growth, and implementing proficient development, Lakeisha Robichaux, a Louisiana native, has focused her livelihood around quality leadership and business development. At a young age, she characterized herself as a leader who firmly believes in the power of knowledge and education. She achieved two Bachelor's degrees, one in Business Management and the other in Business

Administration, within a three-year span at the University of New Orleans. Later enrolling at the University of Phoenix, she went on to gain a Master's degree in Business Administration. Today, she aims to motivate children and growing entrepreneurs to be courageous in reaching their goals and to go after their best selves, just as she did.

With over 15 years of experience in challenging and prestigious leadership positions at several Fortune 500 and 100 companies, Robichaux has become a soaring diplomatic frontrunner with a servant leader approach to success in business and human resources management. Throughout her growth, she's developed an impressive skillset for establishing proven business and leadership models, structuring HR strategies, implementing training and development programs, and achieving organizational goals. Keeping the vision as her guide in directing others, she's known for ensuring all areas are aligned with the mission and values of the organization. Previously serving as the Executive Director and Human Resources Director at the Recovery School District, Robichaux led the Baton Rouge area where she oversaw the central office, ten direct run schools, and managed several MOU's for school districts in the surrounding areas. Here, she cultivated a noteworthy expertise in guiding and encouraging students, building great teams, creatively solving problems, and impacting results to make a positive difference. Looking to share her professional experience and techniques for making a business or organization thrive with ease, she launched Chief of Minds, LLC, a business and human resources management consulting company. Under her management consulting company, she proudly serves as the Interim CEO of Milestone Academy, a K-8 charter school in New Orleans, La.

Outside of work, Robichaux extends her positive influence to her community — hands on. As the appointed Area Director of *Networking in High Heels*, an entrepreneurial women's networking organization, she helps to unite women at all levels of business to share the common goal of success. With a standing position as a board member of *Thou Cup Runneth Over*, a nonprofit organization, she assists in providing resources and services for underprivileged youth and senior citizens. Robichaux is also a devoted and active member of her church ministry, an active member of the Junior League of Baton Rouge, and a member of Alpha Kappa Alpha sorority. She looks forward to spending quality time with her family and engaging in her children's sport extracurricular activities. When her schedule is open for time, she enjoys reading, pursuing healthy recipes, and learning new cultural dances.

The fuel behind Robichaux's great work ethic and motivation is her loving husband and children, her ability to keep God first, and her focus on staying goal and results oriented. "You only have three choices in life," she says. "Give up, give in, or give it all you've got. It's my motto." With such an innovative vision and passion for enhancing the quality of options in education and providing excellent leadership support for businesses and organizations, she refuses to give in or give up. As the need for a progressive impact on our community of schools and businesses increases, Robichaux plans to continue to be a part of its solution.



Savina Jasper, Principal

Ms. Jasper began her career in 1999 as a 2nd Grade Teacher. For the past decade, she has worked in the Jefferson Parish Public School System in its elementary and middle schools. She has been in education for over 16 years, with experiences as teacher, Dean of Student Services, Assistant Principal and Principal of both Woodmere Elementary School and Washington Montessori School. Ms. Jasper received her Bachelors of Science and Masters of Curriculum and Instruction Degrees from Our Lady of Holy Cross College and Masters Plus 30 from Xavier University New Orleans.

Ms. Jasper has been instrumental in not only focusing on academics, but also in facilitating positive reinforcement by implementing Positive Behavioral Interventions and Supports programs within schools. Her vision is to involve parents and their communities in their children's education, in order to help create lasting success.

Ms. Jasper truly has a passion for working with elementary students. She loves the excitement on their faces when they walk onto the campus to see their principal and teachers. Her motto and goal is for faculty and staff to set expectations higher and help their schools rise to an advanced or mastery level on its highest plateau.



LOGO





OFFICIAL COLORS



PMS 282

RGB
R 4
G 30
B 66

CMYK Coated

C 100
M 90
Y 13
K 68

CMYK Uncoated

C 94
M 74
Y 11
K 35



PMS 362

RGB
R 80
G 158
B 47

CMYK Coated

C 78
M 0
Y 100
K 2

CMYK Uncoated

C 60
M 1
Y 63
K 10



20% BLACK

RGB
R 204
G 204
B 204

CMYK Coated

C 0
M 0
Y 0
K 20

CMYK Uncoated

C 0
M 0
Y 0
K 20



FONTS

ADOBE
GARAMOND PRO
ALL CAPS
BOLD



IMPACT
ALL CAPS



IMPACT
ALL CAPS
KERNING +200



PHOTOS





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